

PROJECT BRIEF



PREPARED

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AUTHOR

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Honey & Rye — AI-Built Demo Site

A single-file, hand-crafted static landing page for a fictional Marylebone bakery, built with AI as a live sales showcase for the GlideOps web-design service.

SIGNATURE CAPABILITY

A polished, fully responsive marketing site in a single ~15KB file with zero build step — used as a live GlideOps sales showcase.

OVERVIEW

A polished single-file marketing site for a fictional artisan bakery, deployed on Vercel at `honey-and-rye.vercel.app`. It demonstrates what GlideOps can produce for a local small business: a fixed-nav landing page with an animated hero, a scrolling marquee strip, story split-sections, a three-item menu grid, a testimonial, opening hours, and a working-looking reservation form that resolves to a thank-you state client-side. Everything is self-contained, with all CSS and JS inline and only Google Fonts loaded externally.

TECHNOLOGY

Hand-written HTML5, inline CSS (custom properties, grid, fluid clamp() type), vanilla JS (IntersectionObserver, scroll-state nav), Google Fonts (Fraunces + Hanken Grotesk), inline SVG grain filter, Vercel static hosting.

HIGHLIGHTS

- ◆ Fully self-contained **single file (~15KB)** with zero build step or framework.
- ◆ Warm cream/honey/terracotta palette driven by CSS custom properties, with a serif/grotesk font pairing.
- ◆ Animated hero, a **28s infinite CSS marquee**, and IntersectionObserver-driven scroll reveals with per-index stagger.

- ◆ Fully responsive across **four breakpoints**, collapsing grids to a single column on mobile.
- ◆ Accessibility: **prefers-reduced-motion** disables all animation; semantic sections and alt text throughout.
- ◆ Client-side reservation form and a GlideOps mailto CTA in the footer.

STATUS

Live deployed demo used as a GlideOps sales asset; fictional business, form non-functional by design.



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